



October 25, 2010

Dear Valued Hog Supplier

On June 30, 2009, at the World Pork Expo in Des Moines, IA, Tyson Fresh Meats publicly endorsed the "We Care" initiative developed by the National Pork Board and the National Pork Producers Council. The initiative involves the Pork Quality Assurance Plus (PQA Plus) program, which provides pork producers with guidelines for enhancing food safety and animal well-being.

In Des Moines, Tyson's Gary Machan stated "The principals of this program mirror Tyson's own core values, which call on us to serve as stewards of the animals, land, and environment. They also affirm Tyson's continuing commitment to meet or exceed customer and consumer expectations."

As part of its public endorsement of the initiative, Tyson asked all pork producers who supply the company with hogs to meet the pork industry goal of being certified in the PQA Plus program by June 30, 2010.

Pork Producers have a long history of responding proactively to the needs of the marketplace in helping to insure that pork remains a preferred protein. To date, over 95% of our suppliers have taken the time to become PQA certified. In fact, the National Pork Board announced recently that 50,000 producers have been certified. We appreciate your efforts!

In response to higher customer expectations regarding the care of the animals we purchase, it's now time to require certification from 100% of our hog supply. So, effective January 4, 2011, Tyson Fresh Meats will require PQA Plus certification on all hogs purchased. It is our expectation that all suppliers will become certified prior to that date and promptly follow-up with site assessments.

We believe this decision is the right thing to do to continue to maintain the confidence of our mutual customers. We would like to assist those of you who have not yet certified in finding a class to become certified. Please contact your Tyson hog buyer for assistance or call the Tyson Procurement Supervisor in your area. Supervisor names and phone numbers are listed below.

Together we can continue to grow domestic and global demand for the great pork products we produce from the hogs that you raise.

Sincerely,

Todd Neff  
Vice President, Pork Procurement

**Tyson Procurement Supervisor:**

Madison & Perry-Steve Conner 402-990-5244  
Storm Lake- Jack Walker 712-299-3426  
Waterloo- Jeff Johnson 319-239-3473  
Columbus Junction- Gary Fischer 563-349-2123  
Logansport- Tony Roser 260-571-0914