



TYSON FOODS FISCAL YEAR 2012 FACTS

“For us, sustainability is about trying to do the right thing in everything we do. It’s fundamental to our core values, cuts across every aspect of our business, and supports our mission of *Making Great Food. Making a Difference.*™”

Donnie Smith
TYSON FOODS PRESIDENT AND CEO

SALES
\$33.2 BILLION

TEAM MEMBERS
115,000

AVERAGE WEEKLY PRODUCTION

CHICKEN 43 MILLION BIRDS
BEEF 132,000 CATTLE
PORK 403,000 HOGS

NUMBER OF PLANTS

CHICKEN	60
BEEF	12
PORK	9
PREPARED FOODS	23

18 MILLION
POUNDS OF FOOD
DONATED TO HUNGER RELIEF
AGENCIES SINCE 2010



\$10 MILLION
IN DONATIONS TO
COMMUNITY
CHARITIES
SINCE 2010



11%
REDUCTION IN WATER
CONSUMPTION AT
TYSON FOODS PLANTS
SINCE 2004



145 MILLION
TRUCK MILES ELIMINATED
SINCE 2011 (OVER THE ROAD)



5,000
EMPLOYEES RECEIVED
LEADERSHIP TRAINING
SINCE 2010 FROM THE TYSON
FOODS LEADERSHIP COLLEGE



9
NEW PRODUCTS IN 2012
THAT MEET UPDATED
SCHOOL LUNCH STANDARDS
WITH LOWER SODIUM,
WHOLE GRAINS OR
REDUCED FAT



11.5%
INCREASE IN SPENDING
WITH MINORITY-OWNED
SUPPLIERS IN 2012



More Than
11,000
INDEPENDENT FAMILY
FARMERS SUPPLY THE
COMPANY WITH LIVESTOCK
AND POULTRY



8%
ANNUAL GROWTH
COMPOUNDED SINCE
2010



HOW TYSON FOODS IS MAKING A DIFFERENCE

TYSON FOODS IS COMMITTED TO MAKING GREAT FOOD WHILE MAKING A POSITIVE AND SUSTAINABLE DIFFERENCE. WE HAVE A WIDE RANGE OF INITIATIVES IN PLACE TO HELP ENSURE THAT WE OPERATE OUR BUSINESS SUSTAINABLY ACROSS FOUR KEY AREAS: **PEOPLE, PLANET, PROFIT AND PRODUCTS.**

FOR PEOPLE



- > IN 2012, TYSON LAUNCHED THE **MEALS THAT MATTER™** MOBILE DISASTER RELIEF SUPPLY UNIT, WHICH WAS FIRST DEPLOYED IN NEW JERSEY AND NEW YORK IN THE AFTERMATH OF HURRICANE SANDY.
- > TYSON HAS INVESTED **\$1.4 MILLION** IN ITS EDUCATION ASSISTANCE PROGRAM SINCE 2010 TO HELP EMPLOYEES PAY FOR COLLEGE CLASSES OR TO COMPLETE THEIR HIGH SCHOOL EDUCATION.

FOR THE PLANET



- > TYSON HAS PARTNERED WITH THE UNIVERSITY OF ARKANSAS TO ADD A **WATER USE MEASUREMENT TOOL** TO BENCHMARK THE COMPANY'S IMPROVED AND FUTURE WATER CONSERVATION INITIATIVES.
- > TYSON IMPROVED FUEL EFFICIENCY AND REDUCED EMISSIONS IN ITS 2,600 TRUCK FLEET AS PART OF ITS MEMBERSHIP IN THE U.S. EPA'S **SMARTWAY®** TRANSPORT PARTNERSHIP – ELIMINATING **MORE THAN 145 MILLION** OVER-THE-ROAD TRUCK MILES SINCE 2011.

IN THE WAY WE PROFIT



- > TYSON RELIES ON MORE THAN 11,000 **INDEPENDENT FAMILY FARMERS** TO SUPPLY BEEF, PORK AND POULTRY, REPRESENTING A \$28.4 BILLION INVESTMENT IN 2011 AND 2012.
- > IN 2012, TYSON INCREASED COMPANY SPENDING WITH **MINORITY- AND WOMEN-OWNED BUSINESSES** BY APPROXIMATELY 11.5 PERCENT AND 5 PERCENT, RESPECTIVELY.

WITH OUR PRODUCTS



- > IN SUPPORT OF THE UPDATED NUTRITIONAL STANDARDS FOR SCHOOL MEALS NATIONWIDE, TYSON INTRODUCED NINE NEW PRODUCTS THAT FEATURE **LOWER FAT AND SODIUM** CONTENT AND ELIMINATE FOOD ALLERGENS.
- > TYSON LAUNCHED **FARMCHECK™** IN 2012 TO AUDIT HOG, CATTLE AND CHICKEN FARMS TO ENSURE RESPONSIBLE TREATMENT OF FARM ANIMALS.